

Schedule at a Glance

Tuesday, July 26, 2022

3 – 6 p.m.

Early Bird Registration & Information | Lynn Business Center, Stetson Campus

5:30 – 7 p.m.

Early Bird Reception | Chica's Cuban Café

Wednesday, July 27, 2022

8 a.m. – 5 p.m.

Registration & Information | Lynn Business Center, Stetson Campus

8:15 – 8:45 a.m.

Coffee Klatch: Preservation Horror Stories | MainStreet DeLand office

9 – 11 a.m.

Welcoming Remarks, Keynote Speaker & 2022 *11 to Save* Announcement | Athens Theatre

11:30 a.m. – 12:30 p.m.

Educational Session Block | Lynn Business Center, Stetson Campus

- 1) Panel Discussion – 2nd Story Development (D) (EV) (O) (TRUST) | LBC 122
- 2) Historic Windows and Energy Codes (D) (TRUST) | LBC 123
- 3) Restoring Apalachicola Historic Square (D) (EV) (TRUST) | LBC 124
- 4) Toward a State of Resiliency (D) (EV) (TRUST) | LBC 221
- 5) Downtown Master Planning on a Budget (D) (EV) (O) (TRUST) | LBC 108

12:35 – 1:55 p.m. | Ticketed Luncheons

- 1) Florida Trust for Historic Preservation Annual Membership Meeting and Luncheon | Dreka Theater
- 2) Florida Main Street Board Member Luncheon | Venue 142

2 – 5 p.m.

DEEP DIVE | Lynn Business Center, Stetson Campus

Matt Wagner – Entrepreneurship on Main Street (D) (EV) (O) (P) (TRUST) | LBC 108

2 – 3 p.m.

Educational Session Block | Lynn Business Center, Stetson Campus

- 1) The Preservation of State Capitols: History, Issues and Lessons Learned (D) (O) (TRUST) | LBC 122
- 2) Julius Rosenwald & Rosenwald Schools National Historic Park (TRUST) | LBC 123
- 3) When Land Conservation and Historic Preservation Intersect (D) (O) (TRUST) | LBC 124
- 4) Feeding the HUMAN Machine, Building Human Capacity (D) (O) (EV) (TRUST) | LBC 221

3:15 – 4:45 p.m.

Educational Session Block | Lynn Business Center, Stetson Campus

- 1) The Fabulous Sidewalk (D) (EV) (TRUST) | LBC 122
- 2) The Wright Building: Socio-Economic Justice in Restoration (EV) (D) (TRUST) | LBC 123
- 3) Innovative Inventories for Heritage Assets (D) (TRUST) | LBC 124
- 4) Collecting and Communicating Community Value for Cultural Heritage (D) (O) (TRUST) | LBC 221

5:30 – 7:30 p.m.

Welcome Reception | Artisan Alley Garage

All event attendees are welcome

Thursday, July 28, 2022

8 a.m. – 5 p.m.

Registration & Information | Lynn Business Center, Stetson Campus

8:15 – 8:45 a.m.

Coffee Klatch: 11 To Save | MainStreet DeLand office

9 a.m. – 12 p.m.

DEEP DIVE | Lynn Business Center, Stetson Campus

Pauline Eaton – 101 Training (D) (EV) (O) (P) | LBC 108

*Required for all new Main Street Executive Directors

9 a.m. – 12 p.m.

Downtown Walking Tour (D) (EV) (P) (TRUST) | Departs from Courtyard by Marriott

Ticketed event: Tour is free, capacity is limited.

9 – 10 a.m.

Educational Session Block | Lynn Business Center, Stetson Campus

- 1) Small Retail Space Creative Ideas (D) (EV) (TRUST) | LBC 122
- 2) Incorporating Resilience Planning for Interpreting the Heritage of Underrepresented Populations (D) (P) (EV) (TRUST) | LBC 123
- 3) How QR Codes Can Simplify and Expand Your Reach (EV) (D) (P) (O) (TRUST) | LBC 124
- 4) Utilizing New Market & Historic Preservation Tax Credits (O) (EV) (TRUST) | LBC 221

10:15 a.m. – 12 p.m.

Educational Session Block | Lynn Business Center, Stetson Campus

- 1) Pitfalls of Small-Scale Development (D) (EV) (O) (TRUST) | LBC 122
- 2) Community Memory in Time and Space (P) (O) (TRUST) | LBC 123
- 3) Underrepresented History (D) (O) (TRUST) | LBC 124
- 4) Grass Roots Visioning and Goal Setting (EV) (P) (D) (O) (TRUST) | LBC 221

12 – 1:30 p.m.

LUNCH ON YOUR OWN

1:30 – 4:30 p.m.

DEEP DIVE | Downtown Happy Hour (EV) (P) (D) (O) (TRUST) | Dreka Theater

1:30 – 2:30 p.m.

Educational Session Block | Lynn Business Center, Stetson Campus

- 1) 10 Rules of Engagement (D) (EV) (TRUST) | LBC 122
- 2) The Built Environment of Florida Springs (D) (TRUST) | LBC 123
- 3) With a Little Help from Our Friends (EV) (O) (TRUST) | LBC 124
- 4) Plan Implementation: Lessons from Wildwood (EV) (P) (D) (O) (TRUST) | LBC 221

2:45 – 4:30 p.m.

Educational Session Block | Lynn Business Center, Stetson Campus

- 1) Update on Florida's Historic Cemetery Inventory (O) (TRUST) | LBC 122
- 2) Courageously Conquer Retail Growth (O) (EV) | LBC 123
- 3) The Amazing Tale of Bringing a 100-Year-Old Property Back to Life (EV) (D) (TRUST) | LBC 124
- 4) Expansive Preservation: Seeking Equity and Resiliency as Part of Historic Preservation Programming (O) (EV) (TRUST) | LBC 221

5 – 6:30 p.m.

Young Professionals Mixer | Hemingway's 442 (The DeLand Hotel)

6 – 7 p.m.

Cocktail Hour | Sanborn Center

7 – 9:30 p.m.

Secretary of State Awards & Florida Preservation Awards Banquet | Sanborn Center

Ticketed Event: advance registration required.

Friday, July 29, 2022

9 – 11 a.m.

Downtown Happy Hour: Hair of the Dog (D) (EV) (O) (P) (TRUST) | Dreka Theater

9 – 11:30 a.m.

Workshop: Design Your City Charrette (D) (EV) (TRUST) | Wright Building

***Closed toe shoes required; advance registration required.**

9 – 11:30 a.m.

Walking Tour of Stetson (D)(TRUST) | Departs from Lynn Business Center

Ticketed event: Tour is free, capacity is limited

11:45 a.m. – 12:30 p.m.

Closing Remarks | Lee Chapel Stetson Campus

12:30 – 2 p.m.

LUNCH ON YOUR OWN

COMMUNITY BUILDING ACTIVITIES:

1:30 – 3:30 p.m.

Community Give Back | Mapping Community Assets | MainStreet DeLand Office
Historic Homes Walking Tour | West Volusia Historical Society

Ticketed event: Tour is free, capacity is limited

FRIDAY AFTERNOON ON YOUR OWN OPPORTUNITIES:

Visit three nearby state parks: DeLeon Springs, Blue Springs and Hontoon Island. Each has its own flavor and personality, perfect for a summer afternoon. floridastateparks.org

In addition to the walking tours, be sure to visit DeLand Memorial Hospital Exhibits and the Burgess Pavilion, located at 230 North Stone Street, DeLand, Florida. Docent led tours: medical, Black culture and military history. delandhouse.com

Volusia County has some of the best trail systems in Florida. Hike or bike along the St. Johns River to Sea Loop! river2sealooop.org

Hiking Trails (St. Francis Yellow Trail; Lake Beresford Park; Hontoon Island Hiking Trail)

- De Leon Springs State Park
- Lake Monroe
- Lower Wekiva River Preserve Park
- Lake Woodruff National Wildlife Preserve

For more opportunities visit visitwestvolusia.com

6 – 9 p.m.

Artisan Alley Farmers Market | Downtown in Artisan Alley

Learn more: <https://www.facebook.com/DeLandFarmersMarket>

Saturday, July 30, 2022

9 – 10 a.m. or

10:30 – 11:30 a.m.

Sacred Spaces Tour: Cassadaga | 1112 Stevens Street Cassadaga, FL 32706

Tour participants will meet at the Cassadaga Bookstore at 9 a.m. There are two specific tour times. Each tour has a maximum capacity of 20. Specific tour times will be assigned on arrival.

Ticketed event: advance registration required. \$15 per person for guided tour